

Core Values



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Above and Beyond	Assertive	Character	Consciousness	Dedication
Acceptance	Assertiveness	Charity	Consistency	Delight
Accessibility	Attention to Detail	Cheerful	Content	Democratic
Accomplishment	Attentive	Citizenship	Contentment	Dependability
Accountability	Attentiveness	Clean	Continuity	Depth
Accuracy	Availability	Cleanliness	Continuous Improvement	Determination
Accurate	Available	Clear	Contribution	Determined
Achievement	Awareness	Clear-Minded	Control	Development
Activity	Balance	Clever	Conviction	Devotion
Adaptability	Beauty	Clients	Cooperation	Devout
Adventure	Being the Best	Collaboration	Coordination	Different
Adventurous	Belonging	Comfort	Cordiality	Differentiation
Affection	Best	Commitment	Correct	Dignity
Affective	Best People	Common Sense	Courage	Diligence
Aggressive	Bold	Communication	Courtesy	Direct
Agility	Boldness	Community	Craftiness	Directness
Aggressiveness	Bravery	Compassion	Craftsmanship	Discipline
Alert	Brilliance	Competence	Creation	Discovery
Alertness	Brilliant	Competency	Creative	Discretion
Altruism	Calm	Competition	Creativity	Diversity
Ambition	Calmness	Competitive	Credibility	Dominance
Amusement	Candor	Completion	Cunning	Down-to-Earth
Anti-Bureaucratic	Capability	Composure	Curiosity	Dreaming
Anticipate	Capable	Comprehensive	Customer Focus	Drive
Anticipation	Careful	Concentration	Customer Satisfaction	Duty
Anti-Corporate	Carefulness	Concern for Others	Customer Service	Eagerness
Appreciation	Caring	Confidence	Customers	Ease of Use
Approachability	Certainty	Confidential	Daring	Economy
Approachable	Challenge	Confidentiality	Decency	Education
	Change	Conformity	Decisive	Effective
		Connection	Decisiveness	Effectiveness



Efficiency	Fairness	Genius	Impious	Level-Headed
Efficient	Faith	Giving	Improvement	Liberty
Elegance	Faithfulness	Global	Independence	Listening
Empathy	Family	Goodness	Individuality	Lively
Employees	Family Atmosphere	Goodwill	Industry	Local
Empower	Famous	Gratitude	Informal	Logic
Empowering	Fashion	Great	Innovation	Longevity
Encouragement	Fast	Greatness	Innovative	Love
Endurance	Fearless	Growth	Inquisitive	Loyalty
Energy	Ferocious	Guidance	Insight	Mastery
Engagement	Fidelity	Happiness	Insightful	Maturity
Enjoyment	Fierce	Hard Work	Inspiration	Maximizing
Entertainment	Firm	Harmony	Integrity	Maximum Utilization
Enthusiasm	Fitness	Health	Intelligence	Meaning
Entrepreneurship	Flair	Heart	Intensity	Meekness
Environment	Flexibility	Helpful	International	Mellow
Equality	Flexible	Heroism	Intuition	Members
Equitable	Fluency	History	Intuitive	Merit
Ethical	Focus	Holiness	Invention	Meritocracy
Exceed Expectations	Focus on Future	Honesty	Investing	Meticulous
Excellence	Foresight	Honor	Investment	Mindful
Excitement	Formal	Hope	Inviting	Moderation
Exciting	Fortitude	Hopeful	Irreverence	Modesty
Exhilarating	Freedom	Hospitality	Irreverent	Motivation
Exuberance	Fresh	Humble	Joy	Mystery
Experience	Fresh Ideas	Humility	Justice	Neatness
Expertise	Friendly	Humor	Kindness	Nerve
Exploration	Friendship	Hygiene	Knowledge	No Bureaucracy
Explore	Frugality	Imagination	Leadership	Obedience
Expressive	Fun	Impact	Learning	Open
Extrovert	Generosity	Impartial	Legal	Open-Minded



Openness	Polish	Rational	Rule of Law	Spirit
Optimism	Popularity	Real	Sacrifice	Spirituality
Order	Positive	Realistic	Safety	Spontaneous
Organization	Potency	Reason	Sanitary	Stability
Original	Potential	Recognition	Satisfaction	Standardization
Originality	Power	Recreation	Security	Status
Outrageous	Powerful	Refined	Self Awareness	Stealth
Partnership	Practical	Reflection	Self Motivation	Stewardship
Passion	Pragmatic	Relationships	Self Responsibility	Strength
Patience	Precise	Relaxation	Self-Control	Structure
Patient-Centered	Precision	Reliability	Self-Directed	Succeed
Patient-Focused	Prepared	Reliable	Selfless	Success
Patients	Preservation	Resilience	Self-Reliance	Support
Patient-Satisfaction	Pride	Resolute	Sense of Humor	Surprise
Patriotism	Privacy	Resolution	Sensitivity	Sustainability
Peace	Proactive	Resolve	Serenity	Sympathy
People	Proactively	Resourceful	Serious	Synergy
Perception	Productivity	Resourcefulness	Service	Systemization
Perceptive	Profane	Respect	Shared Prosperity	Talent
Perfection	Professionalism	Respect for Others	Sharing	Teamwork
Performance	Profitability	Respect for the Individual	Shrewd	Temperance
Perseverance	Profits	Responsibility	Significance	Thankful
Persistence	Progress	Responsiveness	Silence	Thorough
Personal Development	Prosperity	Rest	Silliness	Thoughtful
Personal Growth	Prudence	Restraint	Simplicity	Timeliness
Persuasive	Punctuality	Results	Sincerity	Timely
Philanthropy	Purity	Results-Oriented	Skill	Tolerance
Play	Pursue	Reverence	Skillfulness	Tough
Playfulness	Pursuit	Rigor	Smart	Toughness
Pleasantness	Quality	Risk	Solitude	Traditional
Poise	Quality of Work	Risk Taking	Speed	Training



Tranquility	Vision
Transparency	Vital
Trust	Vitality
Trustworthy	Warmth
Truth	Watchful
Understanding	Watchfulness
Unflappable	Wealth
Unique	Welcoming
Uniqueness	Willfulness
Unity	Winning
Universal	Wisdom
Useful	Wonder
Utility	Worldwide
Valor	Work/Life Balance
Value	
Value Creation	
Variety	
Victorious	
Victory	
Vigor	
Virtue	

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